



Design Guidelines

To ensure the best appearance in the finished product, consider these guidelines when creating artwork.

General

- Maximum single image size 35__ x 120_. More coverage is possible with multiple images when there is clear area between images. See DecoTherm Quality Specification for details.
- Maximum glass size 54_ x 120_
- Line weight minimum is 1 pt.
- Minimum San Serif Type 10 pt.
- Minimum Serif Type 12 pt.
- Convert all fonts to Outlines, or Curves.
- Text intensive files (ie. Donor Boards) should be submitted as vector files to obtain best results.
- Areas with lots of small detail reproduce best as reverse images where the detail is clear glass.

Color

- Up to 3 colors per image
- Colors should not touch. Keep a 1/16_ gap between colors to minimize registration and trapping issues.
- Touching colors will most likely exhibit broken edges, show gaps or dark halos

Please contact your [DecoTherm supplier](#) if you have any questions about design or file preparation. Following these guidelines minimizes chance of incurring additional art charges.

Halftones

- DecoTherm images are printed at 400dpi with a 60 line screen _ Areas of tint or shade will be printed as dots.
- Bold, graphic, high-contrast vector images reproduce best.
- Lightest halftone in large flat areas should be no less than a 20% tint or dot.
- Darkest halftone in large flat areas should be no more than an 80% dot.

- When using halftones, keep as much contrast between tints as possible. When creating vector images with a full tonal range, tints should be 15% to 20% apart (ie. 100%, 80%, 60%, 40%, 20%).

Photography

- Images can be printed as positives (color = shadows) or negatives (color = highlights).
- It is best to view a sample at the desired location and determine the proper output.
- [More info](#)